



## 6 Month marketing/business development Internship

Ref: CAH1003

### **PLEASE READ CAREFULLY BEFORE CONTINUING.**

ESPA or European Student Placement Agency is a recruitment agency whose goal is to find high quality internships for European students in the UK. We work closely with our host companies to ensure the positions provide students with a great experience, both professional and personal.

**REQUIREMENTS:** ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents. You have to still be a student or have graduated in the last 12 months. Any student who is unsure of their visa situation should check with their university before applying.

**BENEFITS:** ESPA is free for students. Accommodation, utility bills, TV Licence, Internet Access and UK commuter travel to the place of work will be paid for by the host company. This will be sourced and managed on your behalf by ESPA. **These benefits have an approximate value of 600-700€ per month, which is more than the average salary for an intern in most EU countries.**

There is no salary over and above the benefits offered, unless specifically stated.

To know more, please visit: [www.espauk.com](http://www.espauk.com)

## The Host Company

The company is a team-forming and collaboration online platform for creative production professionals-freelancers, independent producers and production companies.

The company helps producers form the teams they need when they need them. They help freelancers showcase their projects and form professional relationships to trigger referrals and acquire more work.

## Role

This is primarily a community building role that involves researching, contacting and/or networking with creative production professionals, offering to create a free profile for them (we've rarely encountered a "no thanks" to that question!) then creating it for them or handholding them through the process if they'd prefer to do it themselves.

It also involves assisting in the development and implementation of content marketing plans for a variety of digital marketing channels.

## Duration

6 months

## Location

Bath. A world-heritage city in the South West of England which hosts two great universities. With a truly international feel it has wonderful cultural experiences and is just 1.5 hour train journey from London and a 15 minute train journey from the vibrant city of Bristol.

# Languages

The student is required to be fluent in written and spoken English.

## Start date

May/June

## Tasks

Main tasks:

- Assist in the development and implementation of content marketing plans for a variety of digital marketing channels to grow the amount of platform users.
- Take responsibility for researching, creating and scheduling content for members' profile.
- Meet some of key users to increase their commitment within the platform.
- Use own initiative to research and present innovative content solutions.

Secondary tasks:

- Be a part of the fundraising campaign.

## Personal Skills

Essential:

- An understanding of mainstream social media channels especially professional social networks.
- Excellent written and verbal English
- A keen interest in copywriting and an understanding of what makes good content.
- Web and app literate, comfortable using a variety of websites, social media and mobile apps.
- Outgoing and comfortable meeting new people and going to networking events and the like.
- Enthusiastic and motivated individual keen to contribute to the growth of the business

Desirable:

- Previous practical experience of creating marketing campaigns
- Previous experience of website management
- Market research skills
- Interest in the creative industry

## How to apply

**STEP 1)** Please, register with us at <http://www.espauk.com/students/register-with-us>

**STEP 2)** Please, send an email to [madeline@espauk.com](mailto:madeline@espauk.com) with the reference code CAH1003 attaching your CV as a pdf file. A cover letter is always helpful.

## Are you eligible?

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