



## 6-Month Online Merchandising Assistant Internship

### **PLEASE READ CAREFULLY BEFORE CONTINUING.**

ESPA or European Student Placement Agency is a recruitment agency whose goal is to find high quality internships for European students in the UK. We work closely with our host companies to ensure the positions provide students with a great experience, both professional and personal.

**REQUIREMENTS:** ESPA vacancies are open to all EU passport holders able to travel to the UK for an educational work placement, without the need for visa documents. You have to still be a student or have graduated in the last 12 months. Any student who is unsure of their visa situation should check with their university before applying.

**BENEFITS:** ESPA is free for students. Accommodation, utility bills, TV Licence, Internet Access and UK commuter travel to the place of work will be paid for by the host company. This will be sourced and managed on your behalf by ESPA. **These benefits have an approximate value of 600-700€ per month, which is more than the average salary for an intern in most EU countries.**

There is no salary over and above the benefits offered, unless specifically stated.

**To know more, please visit:** [www.espauk.com](http://www.espauk.com)

## The Host Company

This company, founded in 2002, is a fast-growing company through its award-winning ecommerce websites both nationally and internationally as a retailer, manufacturer and distributor in an interesting market.

## Role

The company is looking for a Merchandising Assistant who can help the Online Trading Team drive sales in a key product category on multiple websites. This is an exciting analytical and creative ecommerce role with direct responsibility for merchandising within a £multi-million business.

## Duration

6 months

## Location

Bath. A world-heritage city in the South West of England which hosts two great universities. With a truly international feel it has wonderful cultural experiences and is just 1.5 hour train journey from London and a 15 minute train journey from the vibrant city of Bristol.

## Languages

Fluent in written and spoken English

## Start date

As soon as possible

## Tasks

Reporting to the Category Manager, you will:

- Merchandise online and help managing product promotions across company's retail sites
- Assist in executing promotions and special offers, delivering against targets
- Identify, plan and action new merchandising activity on company websites
- Commission digital creative to support online activity
- Review sales performance and report to the Online Trading Team Manager and Category Managers
- Work with the Category Manager to manage slow sellers and stock turn
- Work with the ecommerce team to enhance user journey and drive conversion

## Personal Skills

### Essential:

- Understanding of ecommerce metrics and website functionality
- Creative flair and a keen eye for detail
- Analytical skills, able to collate data from various sources
- Basic knowledge of online fashion retail
- Strong team player, diligent and conscientious

### Desirable:

- Expertise in the use of Google Analytics or similar analytics packages
- Experience with Google Docs and Microsoft Office packages
- Experience of web-based ecommerce and mobile ecommerce
- Experience of commissioning written, graphic and video content
- Basic understanding of HTML preferred

## How to apply

**STEP 1)** Please, register with us at <http://www.espauk.com/students/register-with-us>

**STEP 2)** Please, send an email to [madeline@espauk.com](mailto:madeline@espauk.com) with the reference code XXX123 attaching your CV as a pdf file. A cover letter is always helpful.

## Are you eligible?

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